



**GENERAL ELECTION STATEWIDE ELECTIONS
OKLAHOMA STATEWIDE LIKELY GENERAL VOTERS
FIELDED OCTOBER 24-28, 2022**

N=749 Likely General Election Voters, MoE $\pm 3.58\%$
73% Cells / 27% Landlines

CANDIDATE IMAGES

Now, I am going to ask you about some names of people active in politics and government. Please tell us if you have a favorable or unfavorable impression of each person. If you've never heard of them, please let me know.

And first we have... **RANDOMIZE ORDER**

		Total Fav	Very Fav 1.	Some Fav 2.	Some Unfav 3.	Very Unfav 4.	Never heard of 5.	Total Unfav
1.	Joe Biden	39%	20%	18%	6%	55%	1%	61%
2.	Kevin Stitt	46%	28%	18%	10%	42%	2%	52%
3.	Joy Hoffmeister	51%	32%	19%	12%	32%	6%	43%
4.	James Lankford	47%	26%	21%	14%	27%	12%	42%
5.	Ryan Walters	28%	12%	16%	10%	28%	34%	38%
6.	Jena Nelson	33%	19%	15%	9%	10%	48%	18%

7. If the November General Election for Governor were held today, for whom would you vote?

- 1. Kevin Stitt (Republican) 45%
- 2. Joy Hofmeister (Democrat) 48%
- 3. Natalie Bruno (Libertarian) 1%
- 4. Ervin Yen (Independent) 1%
- 5. Undecided 6%

8. If the November General Election for Lieutenant Governor were held today, for whom would you vote?

- 1. Matt Pinnell (Republican) 46%
- 2. Melinda Alizadeh-Fard (Democrat) 27%
- 3. Chris Powell (Libertarian) 2%
- 4. Undecided 25%



9. If the November General Election for Treasurer were held today, for whom would you vote?
- | | | |
|----|-----------------------------|-----|
| 1. | Charles de Coune (Democrat) | 21% |
| 2. | Todd Russ (Republican) | 42% |
| 3. | Greg Sadler (Libertarian) | 3% |
| 4. | Undecided | 33% |

10. If the November General Election for Superintendent were held today, for whom would you vote?
- | | | |
|----|---------------------------|-----|
| 1. | Jena Nelson (Democrat) | 41% |
| 2. | Ryan Walters (Republican) | 42% |
| 3. | Undecided | 17% |

11. If the November General Election for U.S. Senate were held today, for whom would you vote?
- | | | |
|----|-------------------------------|-----|
| 1. | James Lankford (Republican) | 51% |
| 2. | Madison Horn (Democrat) | 35% |
| 3. | Kenneth Blevins (Libertarian) | 2% |
| 4. | Michael Delaney (Independent) | 3% |
| 5. | Undecided | 9% |

12. If the November General Election for U.S. Senate were held today, for whom would you vote?
- | | | |
|----|-------------------------------|-----|
| 1. | Markwayne Mullin (Republican) | 47% |
| 2. | Kendra Horn (Democrat) | 41% |
| 3. | Robert Murphy (Libertarian) | 2% |
| 4. | Ray Woods (Independent) | 2% |
| 5. | Undecided | 8% |

Q1. Biden Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	41%	42%	42%	21% ↓	38%	42%	44%	31% ↓	45% ↑	6% ↓	89% ↑	44%	40%	40%	33%	39%	40%	39%
TOTAL UNFAVORABLE	59%	58%	58%	78% ↑	60%	58%	54%	67% ↑	55% ↓	92% ↑	11% ↓	56%	59%	60%	65%	61%	59%	61%
1. Very Fav	10%	11%	19%	10%	19%	27%	28%	16% ↓	24% ↑	2% ↓	52% ↑	13%	18%	25%	13%	20%	24%	20%
2. Some Fav	30%	31%	24%	10%	19%	15%	16%	15%	21%	4% ↓	37% ↑	31% ↑	23%	15%	20%	18%	16%	18%
3. Some Unfav	15%	8%	10%	4%	5%	4%	5%	7%	5%	5%	4%	18% ↑	9%	5%	4%	8%	4%	6%
4. Very Unfav	44%	49%	48%	74% ↑	56%	53%	49%	60% ↑	50% ↓	87% ↑	7% ↓	38% ↓	50%	55%	62%	53%	55%	55%
5. Never Heard	0%	0%	0%	1%	1%	0%	2%	2% ↑	0% ↓	1%	0%	0%	1%	0%	2%	1%	1%	1%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q2. Stitt Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	38%	41%	34%	54%	51%	48%	46%	51%	42%	73% ↑	10% ↓	23% ↓	47%	42%	54%	47%	43%	46%
TOTAL UNFAVORABLE	62%	51%	64%	45%	47%	51%	52%	47%	55%	25% ↓	88% ↑	71% ↑	50%	54%	46%	50%	56%	52%
1. Very Fav	28%	30%	17%	34%	30%	26%	32%	33%	24%	47% ↑	4% ↓	9% ↓	25%	25%	35%	30%	27%	28%
2. Some Fav	10%	11%	17%	20%	21%	22%	14%	18%	18%	26% ↑	6% ↓	14%	22%	17%	19%	17%	16%	18%
3. Some Unfav	15%	4%	10%	14%	10%	11%	8%	11%	9%	10%	9%	14%	7%	11%	10%	12%	11%	10%
4. Very Unfav	47%	47%	54%	31%	37%	40%	44%	36%	46%	15% ↓	79% ↑	58% ↑	44%	43%	37%	38%	45%	42%
5. Never Heard	0%	8% ↑	2%	1%	2%	1%	2%	2%	2%	2%	2%	6%	3%	4%	0%	2%	2%	2%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q3. Hofmeister Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	72%	53%	59%	41%	44%	52%	56%	46%	55%	21% ↓	94% ↑	67% ↑	52%	52%	47%	51%	54%	51%
TOTAL UNFAVORABLE	10%	37%	35%	53%	48%	43%	43%	48%	39%	71% ↑	4% ↓	21% ↓	43%	37%	50%	45%	42%	43%
1. Very Fav	52%	32%	32%	17% ↓	31%	36%	38%	27%	36%	10% ↓	66% ↑	35%	36%	33%	27%	28%	34%	32%
2. Some Fav	20%	20%	27%	24%	13%	16%	18%	19%	19%	11% ↓	27% ↑	32% ↑	15%	18%	20%	23%	19%	19%
3. Some Unfav	0%	17%	7%	19%	12%	12%	8%	12%	12%	18% ↑	2% ↓	10%	13%	12%	11%	11%	11%	12%
4. Very Unfav	10%	21%	28%	35%	36%	31%	35%	36%	28%	53% ↑	3% ↓	11% ↓	30%	25%	39%	34%	31%	32%
5. Never Heard	18%	10%	6%	5%	8%	5%	1% ↓	6%	6%	7%	2% ↓	11%	5%	11% ↑	3%	5%	4%	6%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q4. Lankford Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	25%	29%	40%	51%	47%	50%	54%	50%	44%	67% ↑	16% ↓	36%	46%	37%	51%	50%	48%	47%
TOTAL UNFAVORABLE	49%	47%	52%	32%	41%	41%	40%	41%	42%	18% ↓	78% ↑	50%	45%	38%	39%	41%	44%	42%
1. Very Fav	0%	16%	20%	26%	24%	27%	38% ↑	30%	22%	41% ↑	4% ↓	12% ↓	21%	18%	27%	29%	33%	26%
2. Some Fav	25%	13%	20%	26%	23%	23%	16%	20%	22%	26% ↑	12% ↓	23%	26%	19%	24%	21%	15%	21%
3. Some Unfav	18%	17%	14%	10%	16%	14%	15%	16%	13%	12%	18%	16%	13%	13%	15%	14%	16%	14%
4. Very Unfav	30%	29%	38%	22%	26%	26%	26%	25%	29%	6% ↓	60% ↑	33%	32%	25%	24%	27%	28%	27%
5. Never Heard	26%	24%	8%	17%	12%	10%	6%	9%	14%	15%	6% ↓	15%	9%	25% ↑	10%	9%	8%	12%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q5. Walters Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	0%	22%	22%	32%	30%	33%	28%	30%	27%	43% ↑	10% ↓	7% ↓	28%	21%	33%	31%	28%	28%
TOTAL UNFAVORABLE	59%	32%	50%	26%	36%	38%	42%	38%	39%	22% ↓	62% ↑	44%	37%	37%	38%	37%	41%	38%
1. Very Fav	0%	11%	9%	10%	13%	15%	14%	13%	11%	20% ↑	2% ↓	3% ↓	7%	11%	16%	13%	13%	12%
2. Some Fav	0%	11%	13%	22%	17%	18%	14%	17%	15%	23% ↑	9% ↓	4% ↓	21%	10%	17%	18%	14%	16%
3. Some Unfav	18%	0%	12%	6%	11%	10%	14%	11%	9%	10%	11%	7%	10%	10%	10%	10%	9%	10%
4. Very Unfav	41%	32%	38%	20%	25%	28%	28%	26%	30%	12% ↓	52% ↑	36%	27%	27%	28%	27%	32%	28%
5. Never Heard	41%	46%	28%	42%	35%	29%	30%	33%	35%	35%	27%	49% ↑	35%	41%	29%	32%	31%	34%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q6. Nelson Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	33%	32%	42%	23%	26%	33%	45% ↑	29%	37%	18% ↓	59% ↑	33%	32%	30%	36%	36%	34%	33%
TOTAL UNFAVORABLE	10%	11%	16%	21%	22%	22%	14%	22%	15%	26% ↑	8% ↓	10%	17%	18%	20%	17%	20%	18%
1. Very Fav	15%	19%	21%	12%	16%	20%	22%	15%	21%	7% ↓	38% ↑	18%	20%	18%	17%	19%	19%	19%
2. Some Fav	18%	12%	21%	10%	10%	12%	23% ↑	14%	15%	11% ↓	21% ↑	15%	12%	11%	19%	17%	15%	15%
3. Some Unfav	0%	0%	4%	10%	10%	14% ↑	7%	9%	8%	12% ↑	5%	4%	8%	10%	7%	8%	10%	9%
4. Very Unfav	10%	11%	11%	11%	12%	9%	7%	14% ↑	7% ↓	15% ↑	3% ↓	6%	9%	8%	13%	9%	10%	10%
5. Never Heard	57%	58%	42%	56%	52%	45%	41%	48%	48%	56% ↑	33% ↓	57%	52%	52%	44%	47%	46%	48%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q7. Gov Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Kevin Stitt (R)	28%	39%	34%	55%	47%	46%	44%	50%	40%	75% ↑	4% ↓	18% ↓	45%	42%	50%	46%	42%	45%
2. Joy Hofmeister (D)	67%	55%	54%	35%	40%	50%	53%	43%	51%	17% ↓	92% ↑	61%	50%	49%	40%	44%	52%	48%
3. Batalie Bruno (L)	0%	3%	2%	2%	1%	0%	0%	2%	0%	1%	0%	4% ↑	1%	1%	0%	1%	2%	1%
4. Ervin Yen (I)	0%	4%	1%	0%	2%	0%	0%	0%	1%	0%	0%	6% ↑	1%	0%	2%	1%	0%	1%
5. Undecided	5%	0%	9%	8%	10%	4%	3%	5%	7%	7%	3%	10%	4%	7%	8%	7%	4%	6%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q8. Lt. Gov Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Inde- pendent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Matt Pinnell (R)	18%	42%	44%	59% ▲	47%	46%	39%	53% ▲	40% ▼	75% ▲	6% ▼	20% ▼	47%	35% ▼	50%	50%	46%	46%
2. Melinda Alizadeh-Fard (D)	49%	41%	36%	16% ▼	27%	27%	22%	23%	31%	3% ▼	65% ▲	30%	29%	22%	25%	30%	27%	
3. Chris Powell (L)	0%	7% ▲	2%	2%	1%	2%	2%	3% ▲	1% ▼	1% ▼	1%	13% ▲	2%	3%	4%	1%	0% ▼	2%
4. Undecided	33%	11%	18%	23%	26%	26%	38% ▲	21% ▼	29% ▲	21% ▼	29%	37% ▲	21%	33%	24%	25%	24%	25%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q9. Treasurer Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Charles de Coune (D)	49%	21%	32% ↑	12%	19%	24%	18%	19%	24%	4% ↓	50% ↑	21%	20%	24%	14%	25%	23%	21%
2. Todd Russ (R)	18%	46%	36%	62% ↑	43%	43%	30% ↓	49% ↑	37% ↓	69% ↑	7% ↓	17% ↓	47%	37%	41%	41%	45%	42%
3. Greg Sadler (L)	0%	9%	6%	4%	3%	2%	1%	6% ↑	1% ↓	3%	2%	14% ↑	1%	6%	5%	3%	2%	3%
4. Undecided	33%	24%	25%	21% ↓	35%	31%	52% ↑	27% ↓	38% ↑	25% ↓	41% ↑	48% ↑	31%	33%	40%	31%	30%	33%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q10. Superintendent Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET	
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
1. Jena Nelson (D)	49%	51%	53%	29%	34%	40%	45%	38%	44%	15% ↓	78% ↑	56% ↗	40%	40%	40%	41%	42%	41%	
2. Ryan Walters (R)	18%	39%	32%	56% ↘	46%	45%	36%	48%	38%	70% ↑	6% ↓	16% ↓	45%	38%	46%	39%	43%	42%	
3. Undecided	33%	10%	15%	15%	21%	15%	20%	15%	19%	16%	16%	28% ↗	15%	21%	14%	19%	15%	17%	
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q11. 1st US Senate Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. James Lankford (R)	18%	37%	40%	66% ↑	52%	53%	53%	55%	47%	83% ↑	7% ↓	25% ↓	46%	51%	53%	53%	52%	51%
2. Madison Horn (D)	59%	45%	44%	19% ↓	31%	36%	35%	30%	39%	5% ↓	80% ↑	45%	40%	30%	33%	34%	37%	35%
3. Kenneth Blevins (L)	0%	10% ↑	3%	3%	1%	0%	2%	3%	2%	2%	1%	6%	2%	2%	4%	0%	3%	2%
4. Michael Delaney (I)	0%	2%	3%	3%	4%	3%	0%	4%	1%	1%	2%	10% ↑	2%	4%	2%	3%	2%	3%
5. Undecided	23%	6%	9%	10%	11%	8%	10%	8%	11%	8%	10%	15%	10%	13%	8%	10%	8%	9%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749



Q12. 2nd US Senate Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Markwayne Mullin (R)	18%	39%	38%	58%	48%	51%	47%	53%	42%	79% ↑	5% ↓	19% ↓	44%	45%	54%	49%	46%	47%
2. Kendra Horn (D)	59%	49%	49%	27% ↕	37%	43%	45%	36%	46%	10% ↓	88% ↑	52%	44%	39%	36%	41%	45%	41%
3. Robert Murphy (L)	0%	3%	2%	2%	1%	0%	3%	3%	1%	1%	1%	7% ↑	2%	4%	1%	0%	1%	2%
4. Ray Woods (I)	0%	2%	2%	3%	3%	1%	1%	2%	1%	2%	0%	7% ↑	1%	3%	1%	3%	1%	2%
5. Undecided	23%	7%	9%	11%	11%	5%	5%	7%	9%	9%	5%	15%	9%	10%	8%	7%	7%	8%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.58%; Confidence Level 95%; Total n = 749

